Making a Campaign

Peter Cavagnaro
Media Relations Manager, Berkeley Art Museum and Pacific Film Archive

LaDawn Duvall
Executive Director, Visitor and Parent Services

Stefanie Kalem
Principal Online Editor, University Development and Alumni Relations
Share your photos via #sharecalday

Sun, campus shine on Cal Day 2016
bit.ly/1rdbbQq #sharecalday #slideshow

GO BEARS #sharecalday

i've had a penchant for this campus for so long but after Cal day I'm honestly in love. #sharecalday

Another Cal Day in the books.
EACH DEPARTMENT CAN BE INNOVATIVE IN ITS OWN UNIQUE WAY.

Philosophy?

Physics?

Literature?
Join the conversation!

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Win Cal Day swag!
Tell us how attending Cal Day influenced your decision to SIR to Berkeley.
Ian Monroe @eean - Jan 31
At the #bampfaopen @BAMPFA

Liam Curley @liammourley - Jan 30
M.C. Escher tomato soup. #BAMPFAopen
Berkeley is Big
Beautiful Libraries
BIGGIVE 11.19.2015
#CalBigGive BigGive.berkeley.edu
Exciting new startups are launched every day.