The Social Media Roller Coaster... Boarding Now!
It starts with a tweet...
that leads to a pin...
that leads to a plus…
that leads to the news story...

ChronoZoom: A deep dive into the history of everything
By Robert Sanders, Media Relations | March 14, 2012

BERKELEY — Imagine a timeline of the universe, complete with high-resolution videos and images, in which you could zoom from a chronology of Egypt’s dynasties and pyramids to the tale of a Japanese-American couple interned in a World War II relocation camp to a discussion of a mass extinction that occurred on Earth 200 million years ago — all in seconds.

Based on an idea from a University of California, Berkeley, student, ChronoZoom — essentially a zoomable timeline augmented with multimedia features — is coming to life.

A University of California, Berkeley, geologist and his students have teamed up...
...that takes you on a voyage of discovery.
But wait, someone “liked” your pin...
And re-pinned it!
Ready for another ride through cyberspace?